**Personas for Prescreminder**

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|  | **Persona 1** | **Persona 2** | **Persona 3** |
| **Name** | Rocky Smith | Christopher Tiller | Maddy Nazario |
| **Background** | Restaurant Clerk | Musician | Pharmacist |
| **Age** | 56 | 23 | 33 |
| **Location** | New York | North Carolina | London |
| **Marital Status** | Single | Married | Married |
| **Technical Identifiers** | Browses basic applications such as YouTube, Netflix, and Hulu | Technically Savvy,  Has used numerous applications daily | Uses social networking apps such as Facebook and Instagram with rich UX |
| **Goal** | To keep track of his own multiple medications intakes. | Just exploring the application to record his single prescription medication. | To keep track of prescription medication for her children and share them to their provider for refills. |